

Corporate Social Responsibility Policy

Pressman Advertising Limited has established Corporate Social Responsibility Committee and formulated Corporate Social Responsibility (CSR) policy in accordance with Section 135 of the Companies Act, 2013. The various proposals for CSR projects specified in Schedule VII of the Companies Act, 2013 are as follows:

- (i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.
- (ii) promotion of education including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects
- (iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups
- (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga
- (v) protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts
- (vi) measures for the benefit of armed forces veterans, war widows and their dependents
- (vii) training to promote rural sports, nationally recognized sports, Paralympic sports and Olympic sports
- (viii) contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women
- (ix) contribution or funds provided to technology incubators located within academic institutions which are approved by the Central Government
- (x) rural development projects